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ABSTRACT The refunding of the California Video Resource Project (CVRP), new Federal Communications Commission cable rules, various newsbits, a calendar of events and reviews of print materials are presented in this issue of the CVRP newsletter. A general index to the ten previous issues of the newsletter is given, along with indexes to the reviews of videotapes which have appeared in previous issues. (HAB)

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CVRP PATCH PANEL

The Newsletter of the California Video Resource Project

vol.1, no.10

may/june 1976

CVRP Refunding -1976/77

All things change, and the CVRP is no exception. We have been refunded for one more year for \$54,000 in Library Services and Construction Act (LSCA) monies and will be heading in new directions. Our two targets will be: 1.) consultancy (including on-site visits) to librarians in California on their specific video and cable tv needs and problems, and 2.) publication of the CVRP Patch Panel at its present frequency and quality.

Since Craig will be busy in Hollywood with the BIONIC WOMAN (as of July 1 he is an Associate Producer at Universal Studios) guest technical writers will contribute Technosphere articles and advice. Our good friend, Major Macula, will continue his column. The Patch Panel editor is changing, too. Lee will be taking a full-time position in the Mission Branch on July 1, and I will take over as editor.

Videotape reviews will continue to be a Patch Panel priority. We will only

purchase tapes that we can use in individual consultancies and workshops, rather than for general library use.

Immediately following the ALA programs in July, the CVRP will hold a workshop in cooperation with the Extension Services Chapter of the California Library Association at Richmond Public Library on July 29, entitled "Out of Site--Library Extension Services and the Video Process." We will follow it with an all-day video production workshop on August 21, in cooperation with Helene Kosher, at the Pinole Public Library. Still more distant plans include a videotape editing workshop to make our equipment available for post-production work. The time and place is still to be decided.

If you want more information, please write or call. Our major concern is to respond to your needs. Keep in touch, and let us know what we can do for you.

Robert Stevens

CVRP Refunding.	1
New FCC Cable Rules.	3
NEWSbits.	4
CALENDAR.	5
Print Reviews	6
MAJOR MACULA.	6

INDEX TO CVRP PATCH PANEL, Issues #1-10.	7-12
INDEXES TO VIDEOTAPE REVIEWS, Issues #1-9	
TITLE INDEX.	13,14
PRODUCER/DISTRIBUTOR INDEX. .	15
SUBJECT INDEX.	16-19

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CVRP PATCH PANEL

IS A BI-MONTHLY PUBLICATION WHICH IS THE OFFICIAL VOICE OF THE CALIFORNIA VIDEO RESOURCE PROJECT (CVRP), A LIBRARY SERVICES AND CONSTRUCTION ACT, TITLE I-FUNDED PROJECT DESIGNED TO EXPERIMENT WITH AND REPORT ON USE OF VIDEO AND CABLE TECHNOLOGIES AS EXTENSIONS OF LIBRARY SERVICES, PRIMARILY BUT NOT EXCLUSIVELY IN CALIFORNIA. VOLUME I, ISSUES 1-10 (DEC 74-JUNE 76) \$10; VOLUME II, ISSUES 1-6 (JULY 76-JUNE 77) \$10. BOTH VOLUMES ARE SOLD ONLY AS SETS. ————— FOR MORE INFORMATION CALL (415) 558-5034, OR WRITE CVRP, SAN FRANCISCO PUBLIC LIBRARY, CIVIC CENTER, SAN FRANCISCO, CALIF. 94102.

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Cable Enters New Era

In early May, the FCC adopted new access and channel capacity rules that should be of interest to all librarians. To compare the old access rules with the new:

1972 rules

1. Cable systems' compliance by 1977.
2. Only systems having over 3500 subscribers and located within the most populous 100 urban markets need comply.
3. Three access channels: one for public access, one for educational access, one for municipal access.
4. Rebuild all systems to 20-channel capacity, two-way by 1976.
5. Provide one non-broadcast channel for every broadcast channel carried.

1976 rules

1. Compliance by 1986.
2. All systems having over 3500 subscribers, regardless how near a major tv or urban market, must comply.
3. Only one composite access channel, another to be made available only after "full use" of the composite.
4. Rebuild all systems to 20-channel, two-way non-voice return capacity by 1986.
5. Deleted.

Analysis: While expanding the availability of cable television access to communities outside the major urban settings, new Federal Communications Commission rules demonstrate a dramatic relaxation of all other access and rebuild requirements. The two are closely allied, since without adequate channel space on a cable system (many systems still have only twelve channels) there can be no access space. However, if a cable company receives duplicate network programming--from both a local channel and a distant channel---the FCC allows even 12-channel systems to eliminate (black out) the distant signal and replace it with access programming.

The true test of these new rules will be the ability of local educators, municipal agencies and officials such as libraries and librarians, and public interest users to cooperate and resolve the inevitable conflicts of joint channel use. Cable has just entered Phase II. ---ROBERTO ESTEVES---

bits NEWSbits bits

corrections

Is my face red! After Issue #9 came back from the printers, we found several places where information was incorrect. On page 9, under Tripods Heads and Dollies, where it says "next time around, I'll buy a "Swanson...", it should say a "Samson Quick-set Tripod-Dolly," to accept a "Miller (not Mill) 16mm Fluid Head." In addition, on page 8, under Audio Mixers, fourth line, it should be a Sony MX-12 (not MS-12). In the Videotape Reviews, page 16, the first Producer/Distributor should be Gerry Jarocki (not Jarcoki).

Then, to add insult to injury, I discovered that we had printed an incorrect Producer/ Distributor in Issue #8. In Videotape Review #73, SHARING BOOKS WITH YOUR PRE-SCHOOL CHILD, it should read: Producers: Mary Pierce, Karol Seehaus, and John Sturgeon; and Distributor: Mary Pierce, Long Beach Public Library, Long Beach, CA 90802. Apologies to everybody.

awards

The very same videotape in the above correction, SHARING BOOKS WITH YOUR PRE-SCHOOL CHILD, along with its companion scrapbook, were the winners of the 1976 John Cotton Dana Award for promoting and publicizing libraries and library services. Congratulations to all who were responsible for them.

"NEWSbits" is a regular feature of the CVRP Patch Panel. If you hear of anything you think our readers would be interested in, please send it to the Editor, CVRP Patch Panel, at the address on page 2.

literacy

ALA's Public Information Office in March released "Literacy and the Nation's Libraries," in which it was reported that "21 million Americans are functionally illiterate, which means they can't read want ads, job applications or long distance dialing directions. Obviously, too, the vast (print) resources of the nation's libraries are lost to them. (my emphasis).

print materials

The fourth issue of the international Video Exchange Directory arrived the other day. A publication of the Satellite Video Exchange Society, 261 Powell St., Vancouver, B.C., Canada V6A 1G3 (604) 688-4336, it lists video groups/individuals active in the U.S. and Canada, as well as Europe and South America. Each entry includes equipment and a brief purpose statement. Not for sale; write for a copy.

Another video publication has bitten the dust. Vision News, the excellent quarterly publication of the NET Experimental TV Lab in New York, (WNET was the first to experiment with broadcasting 1/2" material) is now out-of-print, I'm sorry to report.

VidNews, in its April 26, 1976 issue, reported that "it's estimated there are now 364 million TV sets on planet Earth vs.. 360 million telephones and 300 million cars and trucks."

equipment

Sony has introduced in Japan a 30-inch Trinitron monitor (tv set). Scheduled for marketing only in Japan this fall, it is the largest direct-view (non-projector) set presently available. (Source: Videography, June 1976.)

CALENDAR

bay area

July 29---Richmond. Workshop, "Out of Site---Library Extension and the Video Process." Richmond Public Library. CVRP, in cooperation with California Library Association, Extension Services Chapter. By reservation only. \$5. Contact: Larry Cross, Mobile Outreach Project, Richmond Public Library, Richmond, CA 94804 (415) 234-6632

August 14---San Francisco. Videotape workshop x403, through UC Berkeley. 3 quarter units, \$155. Lone Mountain College Video Center, 2800 Turk Street, San Francisco. Contact: Ginger Richardson (415) 861-6833 or Jane Turner (415) 642-4101.

August 21---Pinole. Workshop on video production at Pinole Public Library. CVRP, in cooperation with Helene Kosher. By reservation only. Contact: Roberto Esteves, CVRP.

October 31-November 4---San Francisco. American Society for Information Science Annual Convention. Hilton Hotel, SF. Contact: ASIS, 1155 16th St., NW, Washington, DC 20036

california

September 29-October 2---Palm Springs. IFPA-Film and Video Communicators National Conference, "The Media Revolution." Trade Show and Cindy Awards. Spa Hotel. Contact: Information Film Producers of America, 3518 Cahuenga Blvd.W., Suite 313, Hollywood, CA 90068. (213) 874-2266

December 2-6---Los Angeles. California Library Association Conference. "Video Software," sponsored by Video/Cable Chapter and CVRP. Marriott and Sheraton Hotels. Contact: Roberto Esteves, CVRP.

united states

July 16, 17---Chicago. American Library Association Pre-Conference, "Children and Television." Sponsored by American Association of School Librarians and Action for Children's Television. \$35-ALA members, \$45-non-members. Contact: Leonard Freiser, Conference Coordinator, Director of Libraries and Media, National College of Education, 2840 Sheridan Rd., Evanston, IL 60201

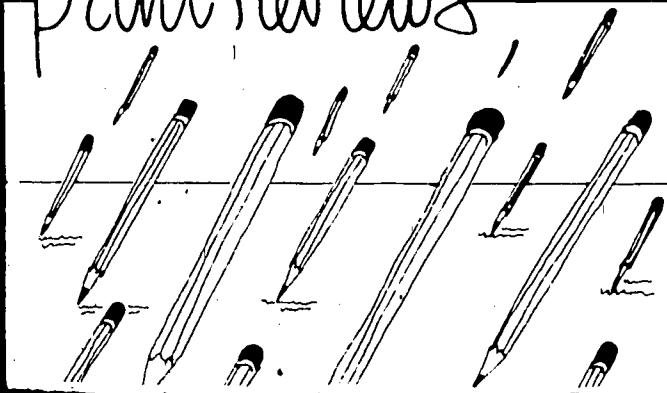
July 19, 21, 22---Chicago. Video/Cable Communications Section's programs at ALA. 19th—"Video Visionaries #1" (showing of library-produced videotapes over hotel CCTV system, with viewing suite). 6-8pm, Conrad Hilton, Private Dining Room #3. 21st—"Video distribution Panel" (librarians and software distributors discuss acquisition and purchase problems). 2-4 pm, Palmer House, Private Dining Room #14. 22nd—"Video Visionaries #2" 7-9 am, Palmer House, Private Dining Room #3. Contact: Roberto Esteves, CVRP.

October 24-27---Chicago. NAEB (National Association of Educational Broadcasters) 1976 Communications Technology and Materials Show. Hilton. Contact: NAEB, 1346 Connecticut Avenue, NW, Washington, D.C. 20036 (202)785-1100

November 15-17---New York. First Annual International Videodisc Programming Conference. McGraw-Hill Building. \$285. Contact Mark Laifer, United Business Publications, 750 Third Avenue, New York, NY 10017 (212) 697-8300

If you would like your workshop or event listed in "CALENDAR," send all the information (what, when, where, who to contact) to Editor, CVRP Patch Panel.

Print reviews



VIDEOGRAPHY, published monthly by United Business Publications, Inc., 750 Third Ave., New York, NY 10017 \$10/year

This is a new monthly periodical that libraries ought to know about. Published by the same people who do VidNews, it looks very good. Similar in format to Educational and Industrial Television, the first issue was a glossy compendium of news and comment, hardware reports, software reviews, and articles ranging from "Sound for ½-inch" (excellent---written clearly and simply enough for the non-professional) through communications satellites and computers to "microcams" (new 8-lb. color cameras for broadcast use). Get it. -lo-

WHAT'S NEW IN VIDEO, TV and FILM COMMUNICATION, Vol. 1, No. 11 MPCS Video Industries, Inc., 514 W. 57th St., New York, NY 10019. (212) 586-3690. 1976 \$.50

This catalog of video equipment and accessories is available from the MPCS video center in New York, and is a most comprehensive one-step reference guide to new prices and new goodies for better video production. -re-

CABLE TELEVISION . . . BASIC QUESTIONS AND ANSWERS FOR CITY OFFICIALS. National League of Cities, U.S. Conference of Mayors, 1620 I St. NW, Washington, D.C. 20036. 1975 \$3.50 30pp.

Even though information on access and recent FCC rules is not included, the questions asked in this booklet are ones I frequently have had to deal with. The simple answers are amazingly perceptive and clear. Also included is a short glossary, and a list of the top 100 TV markets (no longer important since new access rules rely upon system size, not location in an urban market). -re-

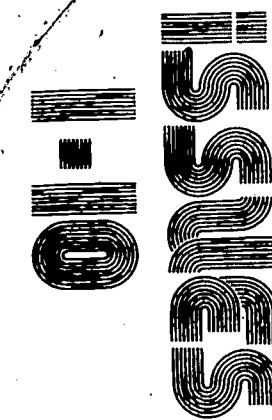
MAJOR MACULA

QUESTION: You say on page 10 of the Jan/Feb '76 Patch Panel that a properly recorded "high density" tape can't be played back on a regular machine. Tell me more? There is some confusion among suppliers as to "high energy," "high output," and "high density," and I must confess I am confused as well.

*Ken Winslow, Associate Director
Public Television Library*

ANSWER: Well, I can understand your confusion. It was impossible for me to come up with a consistent answer to this one. Information and definitions vary, depending on which videotape engineer you talk to. In fact, I could not find anything called "high output" tape. Otherwise, the story is this: high energy tape is designed to provide improved video recording characteristics (which essentially means a better signal-to-noise (s/n) ratio) for any videotape recorder. High density tape provides even better s/n characteristics, but can be used only on VTRs which have a NORMAL/HIGH DENSITY switch (such as the Sony AV-8650 or Panasonic's similar AV-3160) or on VTRs which have been adjusted so they can use high density tape. Here enters the confusion. Most high density tape manufacturers claim that the required adjustment is necessary only to recording and erasing currents of the VTR, and that properly recorded high density tapes will play back on any (unadjusted) VTR. But that isn't so. In my experience, such tapes will not play back properly on an unadjusted VTR. There is also a difference of opinion concerning the VTR adjustments. Some engineers say that a standard VTR could be modified with the addition of a switch and some simple circuitry, so that both types of tapes could be used. Others say that such a modification is much more complex than it might seem at first glance, and therefore the user must decide which type of tape the machine will use, or be faced with the prospect of continual adjustment and readjustment. Your best bet, of course, is to get in touch with the senior tape engineer of whatever manufacturer is supplying the tape you're using. *M.M.*

INDEX TO CVRP PATCH PANEL



The following index covers all 10 issues of Volume 1 of the Patch Panel. Videotape titles are ALL CAPITALS (underlined); print titles are Upper and Lower Case (underlined) and periodicals are marked (p); article titles are "In Quotation Marks"; Patch Panel sections are ALL CAPS (no underline). Each entry is followed by the issue number and page number.

aa

Access (p) 8-8; 9-5
Access, public (See Public Access)
The Access Workbook 1-17; 7-8,11; 8-7
ADLAND 5-16; 8-9
THE ADVENTURES OF THE REMOVED LIBRARY 5-11
Agreement on the Purchase and Use of
 Videofapes 6-6
"ALA Midwinter/ALA Chicago" 8-1 (1976)
"ALA San Francisco Video Events Calendar"
 (1975) 5-3
Allerton Park Institute, Urbana 4-12
Alternate Media Center 1-17; 7-8,11; 8-7
American Film Institute Guide to College
 Courses in Film and Television 2-19
"American Issues Forum of SF" 6-9; 7-4
American Library Association Conference--
 1-9 (1975 Midwinter); 2-15, 5-1(1975
 Annual); 8-1 (1976 Midwinter); 8-3, 9-
 13; 10-5 (1976 Annual)
American Library Association, Information
 Science and Automation Division 8-8; 9-
 14
American Library Association, Public
 Information Office 10-4
American Library Association, Social
 Responsibilities Round Table, Video/
 Cable Task Force 2-15

American Library Association, Video/Cable
 Communications Section 1-9; 2-15; 5-3;
 8-1; 9-13; 10-5
American Library Association, Video/Cable
 Study Committee 2-15; 9-14 (report of)
American Society for Information Science
 Convention 10-5 (1976 Annual)
Architecture and video 2-6+; 3-8+
ART WORKS 8-9
Artist Videotapes 1-17 (1975 Catalog)
ARTISTS OF SAVITRIA 7-6
Asian Affairs Program, Bradley Univ. 7-7
Association for Educational Communications
 and Technology Conference---9-4 (1976)
Association for Humanistic Psychology
 Conference 9-13
Audio mixers 9-8; 10-4
Audio recorders 9-9
Audio-Visual Associates, Pasadena 6-15; 7-
 15; 8-19; 9-19
bbbbbbbbbbbbbbbbbbbbbbbbbbbbbbbbbbbb

Baer, Walter S. 8-7
Barwick, John 8-14
Basic Video in Community Work 8-4
Batteries 2-13; 9-5,9
Bay Area Reference Center, SFPL 3-10
Bensinger, Charles 6-13; 7-11
THE BEST OF WILLIE WALKER 1-14
Bibliography, cable television and
 libraries 8-6

Bibliography, videotape equipment and production 7-9
BITS AND PIECES 1-8
Book Reviewing for Television Workshop 6-7
7-4
Booklist (p) 8-9
Books-by-mail service 4-1
Brandt, Kandy 5-7, 8
Broadcasting Publications Press 8-6
Budgets---videotape equipment 2-12
"Building a Videotape Collection" 4-8
Bulk tape eraser 2-13; 9-9
Bulletin for Film and Video Information (p)
9-5

cc

"Cable Bibliography" 8-6+
Cable Communications Resource Center, Washington 8-7
Cable Handbook 7-14; 8-7
Cable Sourcebook 8-6
Cable Television: A Handbook for Decision-making 8-7
Cable Television---Basic Questions and Answers for City Officials 10-6
Cable television, California 1-16
Cable television---franchising: 5-9; 8-7 (bibliography)
Cable Television Information Center Publication Series 8-8
Cable Television Outreach Project 2-1+; 6-7; 7-4; 9-4, 5
Cable television programming 2-1+; 4-1+, 5; 5-10
Cablecasting 1" videotapes 4-7
Cablecommunications Resource Center, Washington 8-7
Cableletters Series 2-19
Cablelibraries (p) 7-14; 8-8
Cablelines (p) 8-7
CADILLAC RANCH 1-14
CALENDAR 9-13; 10-5
California Community Television Association Conference---1-15+ (1974)
California Library Association, Audio/Visual Committee 6-5
California Library Association Conference---1-9, 6-5, 7-5 (1975); 10-5 (1976)

California Library Association, Extension Services Chapter 8-9; 10-5
California Library Association, Video/Cable Chapter 1-9; 6-5
California Video Resource Project---1-1 (description); 2-2(staff); 3-10(videotape equipment); 7-9 (as publisher); 9-6(productions); 9-13, 10-1(refunding)
A Catalog of Video Supplies and Accessories 9-5
CATV and Its Implications for Libraries 4-12-
CATVO 2-1; 6-7; 7-4; 9-4, 5
"Children and Video" 8-4
Children's Media Access Project, SF 8-5
CHILDREN'S TAPES 6-3
"Children's Television Fair, SF" 2-4; 3-1, 4
CHINA: REBELLION AND REVOLUTION SERIES 7-7
Chinese Media Committee, SF 1-6
CMA adaptor 2-7
Collection development 4-8
Committee for Children's Television, SF 3-1
Communications Press 7-14; 8-7
Community Action Television, SF 9-4
Community media workers 9-1
A Community Television Production Experience 7-11; 8-14
"Comparison (of) Videotape (to) Film" 1-12
CONFUCIAN CHINA SERIES 7-7
CONGRESSMAN JOHN BURTON 8-9
CONSUMER SURVIVAL KIT SERIES 5-16; 7-6
Contracts (purchase) 6-6
Coopersmith, Jerome 9-14
Copyright 1-15; 5-7
Corrections 10-4
Cosumnes River College 1-3
C.S. Tepfer Publishing Co. 5-17; 7-9, 10, 14; 8-8
CTL Electronics, NY 7-10, 12; 8-14
CULTURAL CALENDAR 2-3
CVRP INFORMATION SERIES, PART I 9-6
CVRP Patch Panel (p)---1-2 (introduction); 3-2 (editorial policy statement); 4-3 (questionnaire); 7-9 (reviews); 9-13, 10-1 (refunding)
CULTURAL CALENDAR 2-3
CVRP INFORMATION SERIES, PART I 9-6
CVRP Patch Panel (p)---1-2 (introduction); 3-2 (editorial policy statement); 4-3 (questionnaire); 7-9 (reviews); 9-13, 10-1 (refunding)
CVRP PROGRAMS 1-6; 2-8; 3-4; 5-15; 6-8

INDEXES TO VIDEOTAPE REVIEWS

On the following seven pages are three separate indexes to Videotape Reviews in the CVRP Patch Panel, Issues #1-9. Starting below is the Title Index.

Each title is followed by an issue number and a review number (in parentheses). If a title is marked with an asterisk (*) we own it. Each series entry includes all titles we have reviewed and/or own in that series.

On page 15 is the Producer/Distributor Index. Again, following each entry is an issue number and review number in parentheses. All distributors are marked as such. We have listed a separate distributor if there was one; otherwise the producer is the distributor.

The Subject Index begins on page 16. If you see a videotape(s) on a subject you're interested in, you must then check the Title Index on page 13 for the issue and review number to locate the review.

TITLE INDEX

Adland* (4:22)
Adventure of the Removed Library* (5:37)
Alternatives to Prison* (5:38)
Another Boolean Ring* (3:17)
Art Works* (6:43)

Beach Walk* (6:44)
A Bicentennial Rehearsal* (8:66)
Bits and Pieces* (1:2)
Bonsai* (7:65)
Burglar-Proofing Series (3:12)
Program #3-Doors, Locks, and Windows*

Cable TV Outreach San Jose Public Library* (8:70)
California Diocese* (6:45)
Cartoonists Lee Marrs and Trina* (8:72)
CATV - What's It All About In San Francisco?* (6:50)
Children's Tapes* (6:46)
Christo's Running Fence - The Process 1975* (9:77)

Congressman John Burton and the C.I.A.* (7:58)
Congressman John Burton: Beard and Downey on Senior Citizens* (7:59)
Congressman John Burton: Mechanics of Government* (7:60)
Congressman John Burton: Women in Congress* (7:61)
Consumer Survival Kit Series: (4:26)
Program #8-Over-the-Counter Drugs*
Coos County: The Future Is Now (3:13)

Deliver the River* (4:25)
Dimensions of Black* (5:41)
Doing Time* (5:34)
Drawbridge: The Bay Area's Sinking Ghost Town* (2:5)

Earth Medicine* (3:14)

Fifty Wonderful Years: 1973 Miss California Pageant* (2:6)
First Artists' Soap Box Derby* (5:33)
482 Years of Infamy* (6:47)
Four More Years* (4:23)
For Colored Girls Who Have Considered Suicide* (9:85)
47¢* (6:51)

The French Chef Series (Captioned): (9:78)
 Program #1-Coq au Vin*; #2--Mousse au Chocolat*; #3-Quiche Lorraine & Co.*; #5-The Artichoke*; #7-To Roast a Turkey*; #8-French Croissants*; #9-Soupe du Jour*; #10-Terrines and Pates*; #13-Le Cocktail*; #14-Gallic Pot Roast*; #15-Cheese Souffle*; #16-The Good Loaf*; #17-The Hollandaise Family*; #19-Sole Bonne Femme*; #20-A Bavarian Combo*; #22-The Omelette Show*; #24 French Fries*
 Fuzzy Wuz He* (9:81)

Gerald Ford's America
 Part One---Win* (4:29)
 Part Two---Chic to Sheik* (4:30)
 Part Three---Second Hand News* (4:31)
 Part Four---The Hill* (4:32)
 The Good Times Are Killing Me* (6:49)

Hands On: Citizen Involvement in Planning* (3:18)

Insight Without Sight* (6:53)
 Interface Series (9:84)
 Program #19-A Profile of Paul Robeson*

The Last Temple* (3:19)
 Let Us Be* (7:55)
 The Lord of the Universe* (4:24)

Magic of the Loom* (7:56)
 Marin Video Magazine* (5:40)
 Masks* (5:42)
 Mothers As Artists* (9:82)

New Trends: Videotaped Deposition and Videotaped Trials, Parts I and II* (8:68)

NOW Sexuality Conference (7:57)

Of Time and Money Series:
 Program #1-The New Social Security and You* (3:15); #10-The Bunko Boys* (3:16)

One Is For Killing, One Is For Fun* (2:4)

Our Pets Are Dying* (2:7)

Paint* (9:79)
 A Portrait: 54 Years* (9:83)
 Project One (2:8)
 Psychological Bullrider (2:9)

Rattling Outside/Banging Inside and Dangling Pots and Pans* (5:36)
 Redevelopment* (6:52)

Seeds of the 60's* (3:11)
 Sew-A-Vision Sewing Series (5:35)
 Program #1-Preview, Equipment, Alterations, Dress Pattern*; #2-Preparing Fabric, Pattern Layout, Pinning and Cutting*; #3-Snipping, Marking, Tailor-basting*; #4-Stay Stitching, Darts, Professional Pressing*; #5-Shoulder Seams and Neck Facings*

Sharing Books With Your Pre-school Child* (8:73)

Sister Sounds and Stepping Out* (8:74)
 Sugar 'n' Spikes* (6:48)

Take Her, She's Mad* (2:10)
 Telekinesis* (7:63)
 Turning Points: The Cable Revolution* (4:28)
 TV Dinner With Randall Barrett* (7:54)
 The Use of Land* (1:1)

Video: The New Wave* (7:64)
 Virginia* (8:69)

Water Log 1* (3:20)

Well-Kept Secrets Revealed (5:39)
 While I Was Waiting* (8:67)
 Willy Topka* (7:62)

Woman Series
 Program #54-Female Homosexuality* (8:75)

Women of Erin* (8:71)
 Women of the World* (9:76)
 Working Women* (4:27)
 The World's Largest TV Studio* (4:21)
 The Wreck of the Juno* (1:3)

You Can Do It Series (9:80)
 Program #1-Shock of Your Life*;
 #2-Cleaning on a Shoestring*; #3-Faucet Fixits*; #4-Toilet Tuneups*; #5-Wise Up-Tighten Up*; #6-Paint It Yourself (Exterior)*; #7-The Great Coverup*; #8-Paint It Yourself (Interior)*; #9-Wooden Wonders*; #10-What's Afoot for Carpet Care*; #11-Accent on Appliances (Ranges)*; #12-Accent on Appliances (Refrigerators)*; #13-Space-Stretching Storage Ideas*

PRODUCER/ DISTRIBUTOR INDEX

ALTA (9:82, 85)
ARNOWITZ, BURT (5:40)
ASCUTTO, MIKE (9:77)

BARZYK, FRED - WGBH BOSTON (7:64)
BLOOM, ALAN (8:69)
BOXER, BARBARA (Distributor) (7:58, 59, 60, 61)
BRETTÉVILLE DE, SHEILA (5:39)

CABLE TV OUTREACH PROJECT (Distributor) (8:70)
CALIFORNIA VIDEO RESOURCE PROJECT (5:33; 6:50)
CALLISTER, LEE (6:51)
COHEN, HARRIS (3:14)
COLE, CAROL (6:48)
COLLEGE OF ADVOCACY, HASTINGS COLLEGE OF THE LAW (8:68)
COOS COUNTY TV (3:13, 18)
CHINESE MEDIA COMMITTEE (3:19)
COSUMNES RIVER COLLEGE (3:15, 16)

D'AGOSTINO, PETER (6:44)
DILLMAN, DICK (1:3)
DUBREN, RON (9:79)

ELECTRONIC ARTS INTERMIX, INC. (Distributor) (7:64)

FEMEDIA III (2:4, 10)
FOX, SUZANNE C. (8:72, 74)
FOX, TERRY (6:46)

GLASSMAN, JOEL (5:36)
GOK, LESTER (9:81)
GREAT PLAINS NATIONAL INSTRUCTIONAL TELEVISION LIBRARY (Distributor) (9:80)

HALLER, MIKE (9:81)
HATCH, CAROLINE (8:71)
HAYWARD CABLE TELEVISION (Distributor) - (2:5, 7; 4:25; 7:56, 65)
HERMANN, JOEL W. (1:2; 3:17, 20; 5:33; 8:67)
HOUSE RECORDING STUDIO (7:58, 59, 60, 61)

INSIGHT EXCHANGE, INC. (Distributor) (5:39; 6:47, 48, 51; 7:55)

JAROCKI, GERRY (9:77)

KLEIN, RODGER (9:83)
KPBS - SAN DIEGO (5:41)
KVIE - SACRAMENTO (4:28)

LIND, JACK (9:76)
LONG BEACH INTER-CITY COOPERATIVE PROJECT (8:73)
LVO CABLE OF HAYWARD, INC. (See Hayward Cable Television)

MARIN COMMUNITY VIDEO (5:34, 38)
MARYLAND CENTER FOR PUBLIC BROADCASTING (3:12; 4:26)
MASLOW, LINDA (6:53)
MCHOSE, T. J. (3:11)
OPTIC NERVE (2:6, 8, 9; 6:43)

PROTABLE PROJECT (4:27)
THE PUBLIC EYE, INC. (8:66)
PUBLIC TELEVISION LIBRARY (Distributor) (4:28; 5:41; 8:75; 9:78, 84)
RESOLUTION, INC. (6:52)

SCHILLER, CRAIG (1:1; 5:42)
SCHWARTZ, ROBIN (7:57)
SWANSON, GAIL (9:76)

TEXAS AGRICULTURAL EXTENSION SERVICE, TEXAS A & M UNIVERSITY (9:80)
TIMBERLAND REGIONAL LIBRARY (Distributor) (5:37)
TVTV, INC. (4:21, 22, 23, 24, 29, 30, 31, 32; 6:49)
TYSON, THOM (6:45, 47; 7:55)

VIDEO SYSTEMS NETWORK (Distributor) (5:35)
VIDEOTAPE NETWORK (Distributor) (4:29, 30, 31, 32)

WETA - WASHINGTON (9:84)
WGHB - BOSTON (9:78)
WNED - BUFFALO (8:75)
WILLIAMS, ED (7:62)
YOUNG, BARRY L. (7:54, 63)

ZIEGLER, PETER (3:11)

SUBJECT INDEX

ADVERTISING

Adland*

AFRICA---LIBERIA

Willy Topka*

AGED

Congressman John Burton: Beard and Downey on Senior Citizens*

Of Time and Money Series: The Bunko Boys
(Prog. #10)*

Of Time and Money Series: The New Social Security and You (Prog. #1)*

A Portrait: 54 Years*

ALTERNATIVE LIFE STYLES

Project One

ANIMALS---CONTROL OF Our Pets Are Dying*

ART

Christo's Running Fence -- The Process 1975*

First Artists' Soap Box Derby*

ART, AFRICAN

Dimensions of Black*

ART AND ARTISTS

Art Works*

BICENTENNIAL

A Bicentennial Rehearsal*

BIOGRAPHY

A Profile of Paul Robeson*

BLACK AMERICANS

A Profile of Paul Robeson*

BLACK AMERICANS---ARTS AND CULTURE

Dimensions of Black*

BLACK EXPERIENCE

For Colored Girls Who Have Considered Suicide*

CABLE TELEVISION

Cable TV Outreach San Jose Public Library*

CATV - What's It All About in San Francisco*

Turning Points: The Cable Revolution*

CABLE TELEVISION PROGRAMMING

Marin Video Magazine*

CAJUNS

The Good Times Are Killing Me*

CALIFORNIA

Drawbridge: The Bay Area's Sinking Ghost Town*

Project One

The Wreck of the Juno*

CALIFORNIA---EPISCOPAL DIOCESE

California Diocese*

CALIFORNIA HISTORY

The Last Temple*

CALIFORNIA---INDIANS, PIT RIVER

47¢*

CALIFORNIA PAGEANTS

Fifty Wonderful Years: 1973 Miss California Pageant*

CALIFORNIA---PET CONTROL

Our Pets Are Dying*

CALIFORNIA---RODEOS

Psychological Bullrider

CHILDREN---PRE-SCHOOL

Sharing Books With Your Pre-School Child*

CHINESE-AMERICANS---RELIGION

The Last Temple*

CLOTHING AND DRESS

Sew-A-Vision*

COMEDY

TV Dinner With Randall Barrett*

COMICS

Cartoonists Lee Marrs and Trina*

COMMUNITY ART PROJECTS

Christo's Running Fence - The Process
1975*

CONSERVATION

Coos County: The Future Is Now
Deliver the River*

Hands On: Citizen Involvement in
Planning*

The Use of Land*

CONSUMER EDUCATION

Consumer Survival Kit: Over-the-
Counter Drugs*

COOKERY

The French Chef Series (Captioned)*
(For individual programs in series
see Title Index)

COUNTER-CULTURE

Seeds of the 60's*

CRAFTS

Magic of the Loom*

CRIME AND CRIMINALS

Alternatives to Prison*

Burglar-Proofing (Doors, Locks and
Windows (Prog. #3)*

Doing Time*

DANCE

Sister Sounds and Stepping Out*

DANCE, AFRICAN

Dimensions of Black*

DANCE---MODERN BALLET

Telekinesis*

DEMOCRATIC PARTY---NATIONAL CONVENTION

The World's Largest TV Studio*

DWELLINGS---MAINTENANCE AND REPAIR

You Can Do It Series*

(For individual programs in series
see Title Index)

ENTERTAINMENT

Marin Video Magazine*

TV Dinner With Randall Barrett*

FEMINISM

Cartoonists Lee Marrs and Trina*

Fifty Wonderful Years: 1973 Miss
California Pageant*

NOW Sexuality Conference*

One Is for Killing, One Is for Fun*

Sister Sounds and Stepping Out*

Sugar 'n' Spikes*

Take Her, She's Mad*

Well-kept Secrets Revealed

Working Women*

FOLK MEDICINE

Earth Medicine*

FRAUD

Of Time and Money Series: The, Bunko
Boys (Prog. #10)*

GARDENING

Bonsai*

HANDICAPPED---BLINDNESS

Insight Without Sight*

HISTORICAL LANDMARKS

Drawbridge: The Bay Area's Sinking
Ghost Town*

HOBBIES

Bonsai*

Magic of the Loom*

HOUSING

Redevelopment*

INDIANS OF NORTH AMERICA

482 Years of Infamy*

47¢*

Let Us Be*

IRELAND, NORTHERN
Women of Erin*

MUSIC, ORIGINAL
Willy Topka*

•••••••••
JOURNALISM---TELEVISION

Adland*
Four More Years*
Gerald Ford's America:
Part One---Win*
Part Two---Chic to Sheik*
Part Three---Second Hand News*
Part Four---The Hill*
Lord of the Universe*
The World's Largest TV Studio*

•••••••••
PET CONTROL
Our Pets Are Dying*

POETRY, MODERN
For Colored Girls Who Have Considered
Suicide*

PRISONS
Alternatives to Prison*
Doing Time*

PSYCHEDELIC CULTURE
Seeds of the 60's*

•••••••••
RAPE
One Is for Killing, One Is for Fun*

RELIGION
California Diocese*
Lord of the Universe*

REPUBLICAN PARTY---NATIONAL CONVENTION
Four More Years*

RETIREMENT PLANS
Of Time and Money Series: The New
Social Security and You* (Prog. #1)

RODEOS
Psychological Bullrider

•••••••••
SAN FRANCISCO
Project One
Redevelopment*

SAN FRANCISCO---ARTISTS
Art Works*
First Artists' Soap Box Derby*
Masks*

SATIRE
TV Dinner With Randall Barrett*

LAND USE PLANNING
Coos County: The Future Is Now
Hands On: Citizen Involvement in
Planning*
The Use of Land*

LAW

New Trends: Videotaped Deposition and
Videotaped Trials, Parts I and II*

LEARY, TIMOTHY, WRITINGS OF
Seeds of the 60's*

LESBIANISM
Female Homosexuality*

LIBRARIES
Adventure of the Removed Library*
A Bicentennial Rehearsal*.
Cable TV Outreach San Jose Public
Library*.
Sharing Books With Your Pre-school
Child*

MARRIAGE
A Portrait: 54 Years*

MEDICINE, HERBAL
Earth Medicine*

MUSIC---BLUES
Dimensions of Black*

SEWING
SEW-A-VISION*
(For individual programs in series
see Title Index)

SEXUALITY
Female Homosexuality*
NOW Sexuality Conference*

SINGING
Sister Sounds and Stepping Out*

SOCIAL CHANGE
Take Her, She's Mad*

SPORTS
Insight Without Sight*
Psychological Bullrider

SPORTS---WOMEN
Sugar'n'Spikes*

TREES
Bonsai*

UNITED NATIONS---WOMEN's CONFERENCE
Women of the World*

U.S.---CONTEMPORARY LIFE
Gerald Ford's America:
Part One---Win*
Part Two---Chic to Sheik*
Part Three---Second Hand News*
Part Four---The Hill*

U.S. GOVERNMENT
Congressman John Burton and the C.I.A.*
Congressman John Burton: Beard and
Downey on Senior Citizens*
Congressman John Burton: Mechanics of
Government*
Congressman John Burton: Women in
Congress*

U.S. HISTORY---1960's
Seeds of the 60's*

U.S. POLITICS
Congressman John Burton: Women in
Congress*
Four More Years*
The World's Largest TV Studio*

URBAN RENEWAL
Redevelopment*

VIDEO ART
Another Boolean Ring*
Beach Walk*
Bits and Pieces*
Children's Tapes*
Fuzzy Wuz He*
Masks*
Paint*
Rattling Outside/Banging Inside and
Dangling Pots and Pans*
Telekinesis*
Video: The New Wave*
Virginia*
Waterlog It*
While I Was Waiting*

VIDEO, USE OF
New Trends: Videotaped Deposition and
Videotaped Trials, Parts I and II*

VIDEO---WOMEN's PRODUCTIONS
One Is for Killing, One Is for Fun*
Take Her, She's Mad*
Working Women*

WEAVING
Magic of the Loom*

WOMEN
Female Homosexuality*
Virginia*
Women of Erin*
Women of the World*

WOMEN AS ARTISTS
For Colored Girls Who Have Considered
Suicide*

WOMEN---CAREERS
Cartoonists Lee Marrs and Trina*
Congressman John Burton: Women in
Congress*
Mothers as Artists*
Working Women*

WOMEN---Poets
Mothers As Artists*

WOMEN---Social Change
Well-Kept Secrets Revealed

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